

Mr Charles Americanos 80a Marlow Bottom Marlow Buckinghamshire SL7 3NB

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Dear Mr Americanos

## Make Energy.

It's easier than you might think to generate your own electricity. The power of the sun and our Feed-in Tariff (FiT) means you could be paid for every unit of electricity you generate.

Southern Electric's solar energy system uses well established photovoltaic (PV) technology to convert daylight into electricity. The majority of British homes can take advantage, it's easy to install, low maintenance and more importantly, makes you money.

## Make Money.

With systems backed by tariff guarantees of  $25^{\circ}$  years, you can sit back and relax, safe in the knowledge that your new system could generate income and savings of over £1,000 $^{\circ}$  a year. Good news, especially when you consider that this does not include any savings you'll make by not having to buy all your electricity from your supplier.

What's more, Feed-in Tariff's are linked to the Retail Price Index, so you can be sure that the real value of your annual earnings keeps pace with inflation.

### Make Sense.

We've been around for more than sixty years, supply energy to 9 million customers in the UK3 and we're also the UK's leading generator of electricity from renewable sources4, so it's safe to say we know a thing or two about renewable energy.

All our solar systems are tailor made to suit your home and usually take a couple of days to install so you can start saving straight away.

To find out how much you could earn, call us today on 0800 975 7339.

Yours Sincerely

R Robin

Richard Robson Customer Generation Manager (a) 0800 975 7339 quote 'solarenergy 035

southern-electric.co.uk/solarenergy

# Generate your own solar energy.

### Step 1

Call our Solar PV team to discuss your requirements.

### Sten 2

Arrange an appointment for your technical survey.

### ten 3

One of our expert advisors will provide you with a free no obligation quote.

### Sten 4

If you are happy to proceed, your installation will take around two days, and we'll advise you on how to get the best out of your new system.

1. Guarantee applies to Solar PV only. Source. Feed-in tariffs: Government's response to the summer 2009 consultation. 2. Average annual income based on 43:p kwh as mandated by the Government for r4KW system plus 3. 1p/kwh from Southern electric as an export tariff and 12:pp/kwh energy price. [which may vary from time to time]. Based on an average output of 1882kwh and 50% deemed export level as set by government in article 14[a] of the Feed-in Tariffs Order 2010 and a south facing roof with a 30 degree pitch. 3.SSE Energy Supply and Southern Electric Gas limited are part of the Scottish and Southern Energy Group. Registered office: Invertain on House, 200 Dunkeld Road, Perth, P41 3AD. Registered in Scotland No. 0117119 4. "We" means the Scottish and Southern Energy Group, of which SSE Energy Supply Ltd and SSE Generation Ltd are members. SSE Generation Ltd generates more renewable electricity than any other energy company in the UK. Based on installed capacity as at 31.5.10. http://www.decc.gov.uk/en/content/cms/statistics/publications/dukes/dukes.aspx [Chapter 5]