

HISTORY

The Loft Shop Group Ltd

The business of The Loft Shop has traded continuously since 1926 when its predecessor then called W.H. Colt Ltd was formed to import Western Red Cedar roof tiles from British Columbia, Canada. The Colt Cowl which was introduced in 1930 is still sold today within a vastly expanded range.

During the early 1980s a range of new products was introduced including roof windows, loft ladders and staircases. These led to the development of a new concept called The Loft Shop in 1987.

In 1989 the company was the subject of a management buyout.

The company now owns and operates 19 Loft Shops, two Loft shop Concessions and one Stairplace showroom.

A very active and fast growing e-tailing site commenced in 2005.

The company's administrative distribution headquarters are in Littlehampton, West Sussex along with the marketing and management of the Loft Shop operation.

July 2008



COMPANY STRUCTURE



The description of the company's activities is:

The distribution of building products.

All the companies in The Loft Shop Group Ltd are registered at the address below:

Eldon Way
Littlehampton
BN17 7HE
Tel: 01903 738 500
Fax: 01903 738 501



The company's headquarters at Littlehampton

MISSION STATEMENT

OUR COMPANY VISION

OUR VISION

Our vision is to make the words "The Loft Shop" a household name - the natural first point of reference for the development of roof spaces.

The Loft Shop Limited will be the leading company in this field and will provide products unequalled in the market segment.

We recognise our responsibility for the environmental effects of our business and are committed to managing our activities to reduce their environmental impact.

OUR OFFER

Our offer is the provision of the best service to our customers through the following:

1. striving to provide products of the highest quality
2. being first to provide advice, information and know-how
3. offering the most effective distribution system
4. identifying and marketing new and unique products and services
5. maintaining highly competitive pricing policies wherever possible.

OUR PEOPLE

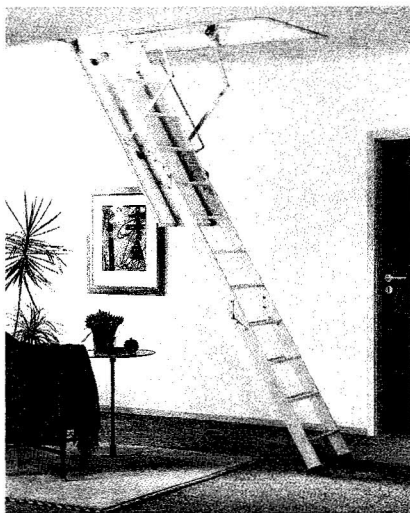
Our people will feel and act as though the success and future of the company, its products and customers were their individual responsibility.

We will encourage new ideas and reward those who provide them.

The management style will be such that the Company's energy is harnessed by identified objectives and a clear role for each member of the team.

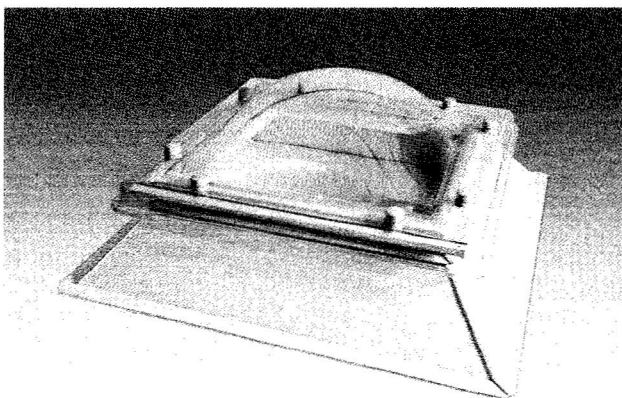
KEY PRODUCTS

Loft Ladders



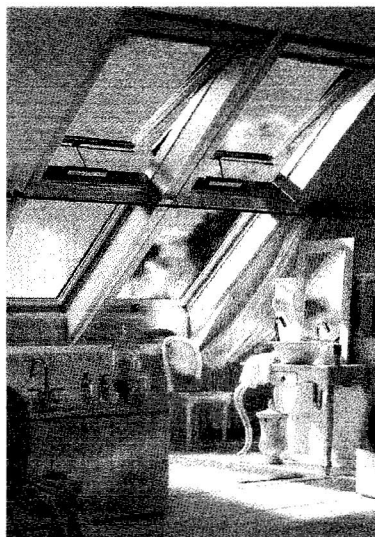
An extensive range of standard and made to measure high quality sliding, folding and telescoping manual and electric ladders for installation in existing ceilings to provide safe and easy access.

Loft Shop Roof Domes



A comprehensive range of roof domes designed to provide natural light and ventilation through a flat roof surface and on slopes up to 15° from the horizontal.

Roof Windows



A range of products providing both high quality and competitively priced products.

Loft Shop Stairs

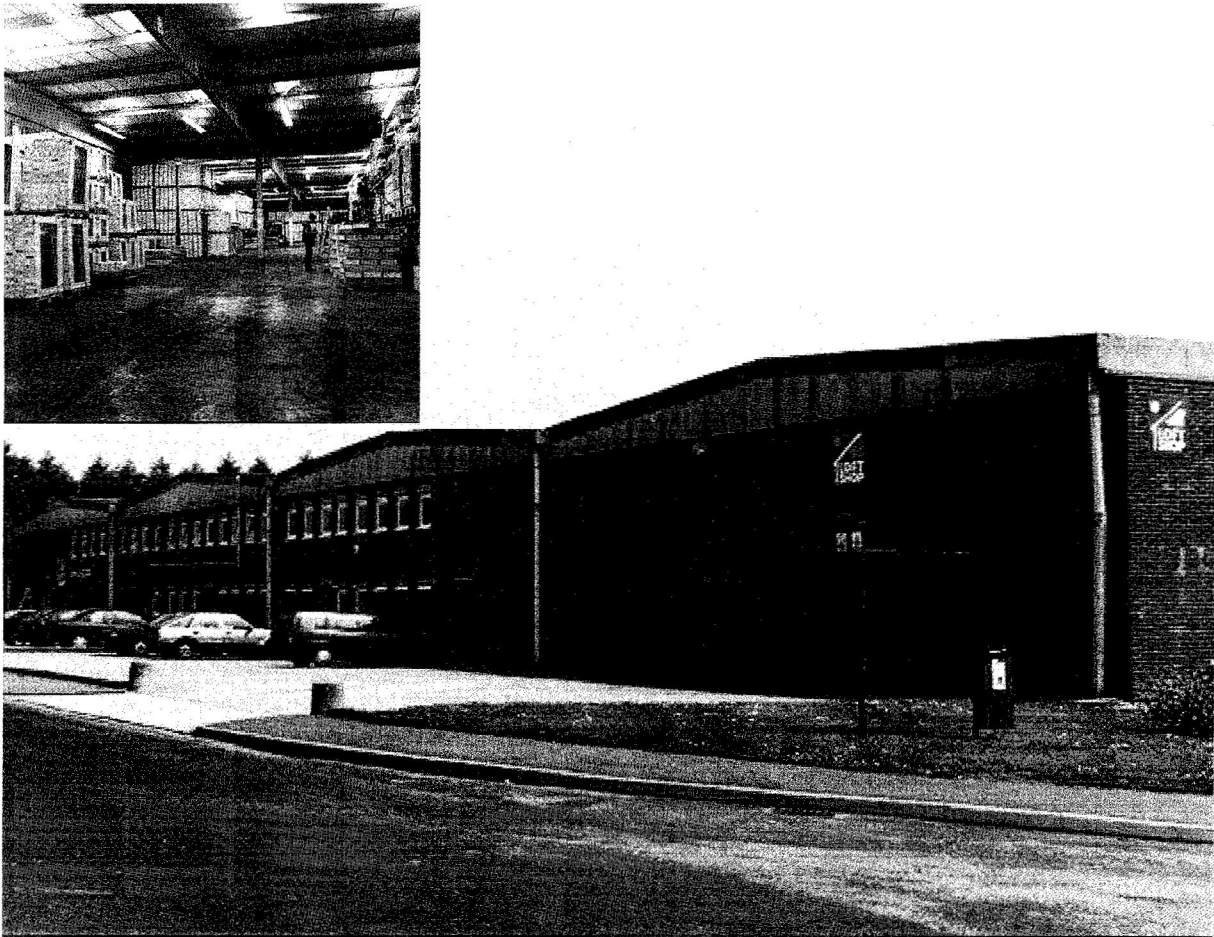


A wide range of timber staircases both pre-assembled and self assembly to provide safe and easy access to first and second floors of domestic dwellings.

WAREHOUSE

Warehousing and Distribution

The company's main warehouse is located at Littlehampton, West Sussex.



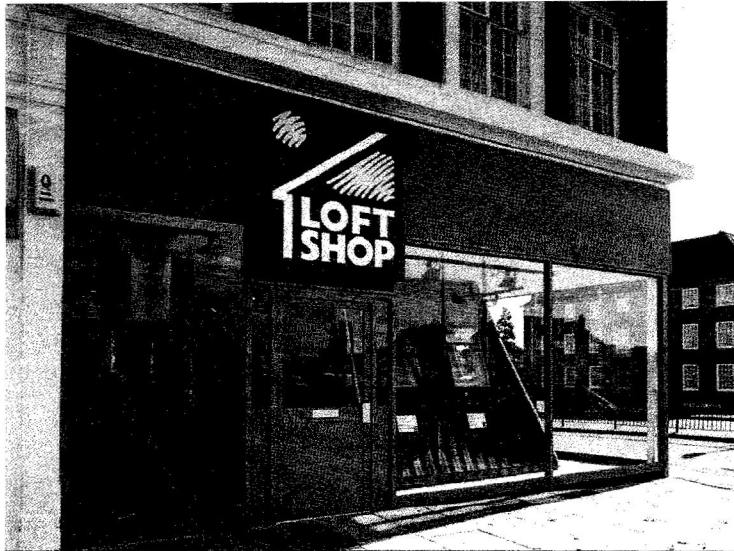
All the company's products except made to measure wood stairs are distributed from the above location on a next day delivery service.

SHOPS

Company owned and operated stores



**The Loft Shop
Croydon
Surrey**



**The Loft Shop
Enfield
Middlesex**



**The Loft Shop
Portsmouth
Hampshire**

OWNED SHOPS CONTINUED



**The Loft Shop
Worthing**



**The Loft Shop
Bexleyheath**



**The Loft Shop
East Finchley
London**

OWNED SHOPS CONTINUED



**The Loft Shop
Slough
London**



**The Loft Shop
Northampton**



**The Loft Shop
Chatham
London**

OWNED SHOPS CONTINUED



**The Loft Shop
Poole**

CHIMNEY COWLS LTD

Products

Colt Cowl

Introduced in 1930 the Colt Cowl was so successful that it became the market leader. It sells extensively in the UK and Europe and is asked for by name.

Colt Top (inset)

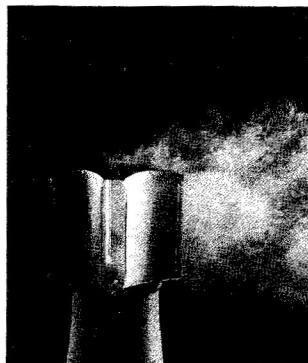
The Colt Top has been the company's main volume product since 1986. It is a static product which can be used for any fuel type and comes with a money back guarantee.

Colt Top 2 (inset bottom)

The new lower cost version of the successful Colt Top was launched in November 2001.

Rotorvent

A top quality wind driven revolving chimney cowl which increases suction in the flue as air moves through it.



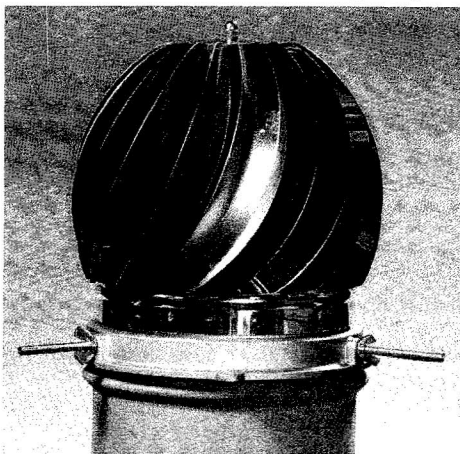
Original Colt Cowl



Colt Top Gas



High Top Birdguard



Rotorvent



Colt Cowl Packaging and display

The full range of products in the Colt Chimney Cowl range designed and engineered to solve chimney problems can be seen in the Colt Cows, Chimneys, Terminals & Flues Trade Catalogue or on the company's website at www.coltcowls.com.

THE LOFT SHOP GROUP LTD

Chairman's Introduction

Like many long established businesses The Loft Shop Ltd has gone through many changes since it began in 1926.

Change over the last few years has however been very rapid, and because of this I thought it would be helpful to provide some more information about the company's history and current status.

Clearly in such a short document it is impossible to give all the relevant information and I would therefore welcome any specific questions not dealt with in these notes.

A handwritten signature in black ink, appearing to read 'Peter R. Stedman', followed by a period.

Peter R. Stedman
Chairman

**THE
LOFT SHOP LTD
COMPANY PROFILE
OCTOBER 2009**

The Loft Shop Ltd
Eldon Way
Littlehampton
West Sussex
BN17 7HE



LOFT SHOP MERCHANT SALES

Eldon Way Littlehampton BN17 7HE

Tel: 0870 756 8855

Fax: 0870 756 8848

www.rotosales.com

email: enquiries@rotosales.com

Description of the Company's Activities

Loft Shop Merchant Sales was established to provide exceptionally fast service to Builders Merchants with an unique range of products for use in lofts and loft conversions.

The range of products includes roof windows (see separate 40 page colour catalogue), loft ladders, staircases and spirals, roof domes and other vital accessories.

The company provides guaranteed next day delivery on all standard stock items to the UK mainland

The range of products is extensive and has been built up over the course of 20 years. Almost all aspects of loft products are covered. All the products have stood the test of time and are fit for purpose or are otherwise certified and inspected for quality and performance.



**TRADE
CATALOGUE**



YOU SUPPLY
THE LOFT
WE'LL SUPPLY
THE REST

FREE GUARANTEED NEXT DAY DELIVERY ON MOST
ROOF WINDOWS, LOFT LADDERS, STAIRS, SPIRALS AND DOMES



**TRADE
PRICE LIST**
JULY 2009

CHIMNEY COWLS LTD

Eldon Way, Littlehampton BN17 7HE

Tel: 0870 2411041

Fax: 0870 241 1042

www.coltcowls.com

enquiries@loftshop.co.uk

Description of the Company's Activities

Since 1930 the Colt Cowl range of chimney terminals has been the number one name in the market, leading the way with its anti downdraught terminals headed by the Colt Cowl and Colt Top.

The success of these products coupled with the experience gained over many years convinced the parent company, The Loft Shop Ltd, that it was time to give a new focus to its chimney cowl business. In 1997 a new company, Chimney Cowls Ltd, was formed to develop and expand the Colt Cowl brand.

The result is a range of finished building products manufactured to a high quality standard in aluminium and stainless steel which are designed for use in conjunction with all types of fuel burning appliances offering the solution to the problem of downdraught, rain and bird entry.

All of the key products in the Colt Chimney Cowls Ltd range meet the relevant British and European Standards (BS EN 1856-2003-1)) or have been tested to stringent requirements.



OWNED SHOPS CONTINUED



**The Loft Shop
Willesden
London**



**The Loft Shop
West Norwood
London**



**The Loft Shop
Luton**

OWNED SHOPS CONTINUED



**The Loft Shop
North Cheam
London**



**The Loft Shop
Northolt
London**



**The Loft Shop
Hornchurch
London**

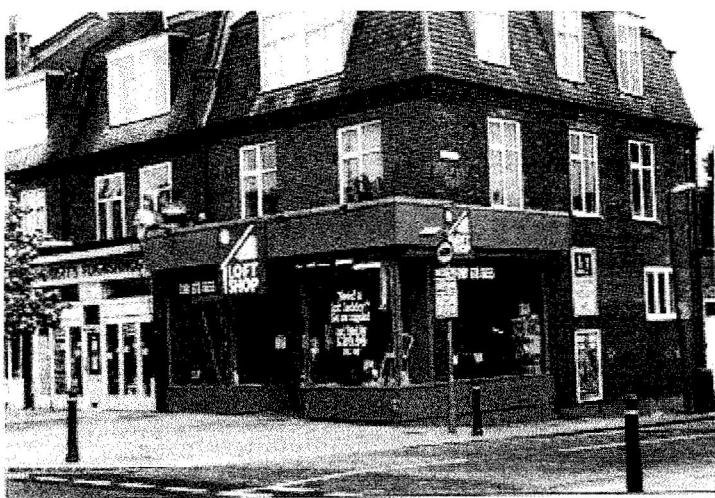
OWNED SHOPS CONTINUED



**The Loft Shop
Ilford
London**



**The Loft Shop
Southend**



**The Loft Shop
East Sheen
London**

LOCATION MAP

HEAD OFFICE, DISTRIBUTION AND LOFT SHOP LOCATIONS



Locations:

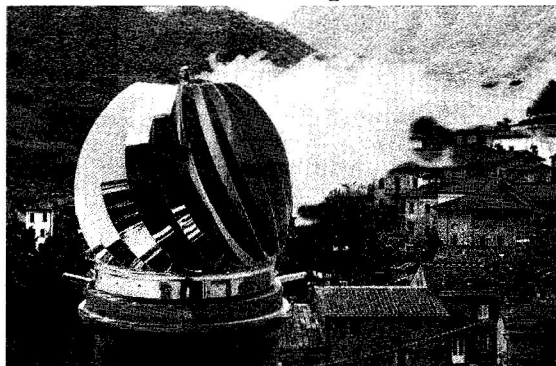
* The Loft Shop Ltd
Head Office & Warehousing

• Shops

Although the company's Loft Shops and Head Office are based in the south, sales and distribution of the company's products are entirely national.

PRODUCTS CONTINUED

Colt Cowls and Tops



A range of chimney terminals in aluminium and stainless steel for use in conjunction with all types of fuel burning appliances which offer the solution to the problem of downdraught, rain and bird entry.

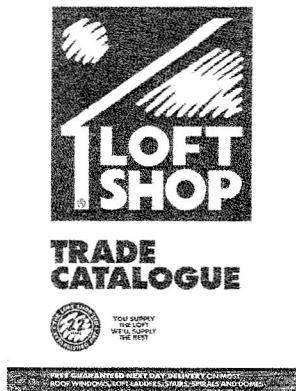
THE LOFT SHOP LTD

Description of the company's activities

The Loft Shop Ltd distributes a range of finished building products through conventional routes such as DIY outlets, Builders Merchants and joinery manufacturers and through its own outlets direct to builders and the public.

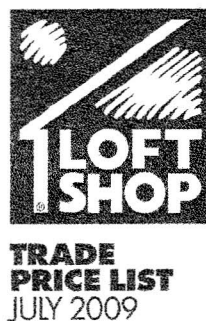
All The Loft Shop products are featured in The Loft Shop catalogue and on its web site www.loftshop.co.uk.

The Loft Shop Trade Catalogues

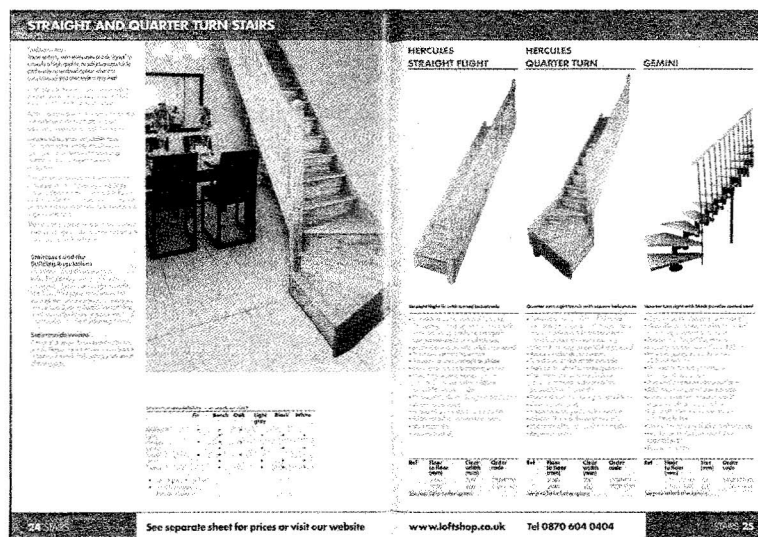


A practical, clean line and distinctive A5 fully illustrated colour catalogue covering all Loft Shop products.

The key benefits of each group are identified in the text and easy to read charts detail exactly what customers receive for their money.



The separate A5 Price List is easy to cross reference with the catalogue by page numbers and obvious colour coded product sections.



ADVISERS

Auditors:

Carpenter Box LLP
Grafton Lodge
15 Grafton Road
Worthing
BN11 1QR
Telephone: 01903 234094
Fax: 01903 534591
E-mail: robert.dowling@carpenterbox.com
Web: www.carpenterbox.com

Solicitors:

Clarke Willmott
Burlington House
Botleigh Grange Business Park
Hedge End
Southampton
SO30 2DF
Telephone: 01489 770000
Fax: 01489 770193

**Patent Attorneys and
Trademark Agents:**

Carpmaels & Ransford
43 Bloomsbury Square
London
WC1A 2RA
Telephone: 0207 2428692
Fax: 0207 4054166

THE LOFT SHOP GROUP LTD

Directors and Registered Numbers

The Directors of the company are as follows:

James Stedman	- Director
Marjory Kay	- Director
Peter R. Stedman	- Chairman & Managing Director
Ron Birchenough	- Company Secretary

The registered numbers of the companies in The Loft Shop Group are as follows:

The Loft Shop Group Ltd	registered number 2355294
The Loft Shop Ltd	registered number 797762
Loft Centre Products Ltd	registered number 2775833
The Loft Centre Ltd	registered number 2128335
Chimney Cows Ltd	registered number 3291538
Preceda Shingles Ltd	registered number 3291581
RW Products Ltd	registered number 5170207
Stairplace Ltd	registered number 2775833

‘Colt’, ‘Preceda’, ‘Loft Shop’, the Loft Shop logo and ‘FTX’ are registered trade marks.

THE LOFT SHOP LTD

	PAGE
COVER PAGE	1
CHAIRMAN'S INTRODUCTION	2
HISTORY	3
CONTENTS	4
COMPANY STRUCTURE	5
THE LOFT SHOP GROUP LTD	6
(Directors and Registered numbers)	
HEAD OFFICE	7
ADVISERS	8
MISSION STATEMENT	9
THE LOFT SHOP GROUP LTD	10
PRODUCTS	11&12
WAREHOUSE	13
LOCATION MAP	14
SHOPS	15-22
CHIMNEY COWLS LTD	23
PRODUCTS	24
LOFT SHOP MERCHANT SALES	25