



HM Revenue  
& Customs

.YONDER

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ROCKY ASSET MANAGEMENT LIMITED  
PENSION SCHEME  
VENTURE WALES BUILDING  
PENTREBACH  
MERTHYR TYDFIL  
CF48 4DR



02750

Date: 20 April 2021

Dear Sir or Madam

**HMRC: Exploring businesses' views towards VAT record keeping and VAT returns**

**Survey reference number: 33010**

I am writing to you in reference to the business ROCKY ASSET MANAGEMENT LIMITED PENSION SCHEME to ask for your help with some research on behalf of HM Revenue and Customs (HMRC).

HMRC has commissioned Yonder Consulting, an independent research company, to undertake research to explore VAT-registered businesses' experiences of record keeping for VAT and submitting VAT returns.

This research will improve HMRC's understanding of how businesses might respond to changes in VAT record-keeping practices and return submission and will be used to improve the services and support HMRC offers to you.

As part of this research, we are looking to conduct a telephone interview with you that would take no more than 15 minutes of your time to complete. This will be during May and June 2021 and we can find a date and time that is most convenient for you.

**Who would we like to speak to?**

We would like to speak to the person who is responsible for submitting the business' VAT returns or dealing with its finances.

**If you are happy to take part, you do not need to do anything;** one of Yonder Consulting's interviewers will contact you to establish a suitable time to conduct the interview. Please be assured that if you choose to participate, Yonder Consulting will not provide any information to HMRC that could identify you. Further information about Yonder can be found at [www.yonderconsulting.com](http://www.yonderconsulting.com).

Participation in the research will be completely voluntary and strictly confidential. Your contact details will also be held securely at all times.

**If you do not wish to take part,** or if you have any queries about the research, please email your name and survey reference number, which is at the top of this letter, to Kalpesh Varsani via [hmc@yonderdatasolutions.com](mailto:hmc@yonderdatasolutions.com) or call 020 4566 6111 quoting your reference number. Please let us know

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